The bottlenecks keeping your product from scale

For credit programs, a product launch represents months of work. But despite all the work and planning, too many new credit products stall out not long after launch, with new applications quickly plateauing or operational overhead eating away margins.

Over the past decade, LoanPro has helped hundreds of credit providers launch, iterate, and scale programs. While certain bottlenecks prevent growth, there are solutions that have helped creditors break free of those restraints at scale.

Technical constraints

<1,000 to 300K

ACCOUNT GROWTH

Cherry

Legacy technology fails to take you into an era of modernization. These technical limitations slow down every process, hurting retention and scaring off applicants.

Better, flexible technology delivers tangible results. Cherry scaled their accounts using the LoanPro API for real-time ARR calculations.

Manual processes

39

MANUAL STEPS AUTOMATED

WaFd Bank

Weak automation options mean you're stuck hiring and training new agents to keep up with any customer growth, cutting into precious time.

WaFdBank didn't let these time-consuming manual processes slow them down. With LoanPro's Automation Engine and streamlined servicing workflows, they cut significant time off of manual work.

Lengthy launch timelines

48 days

TO LAUNCH NEW PROGRAM

Kawasaki

Innovative products shouldn't take 6+ months to launch.These lengthy timelines mean multiple quarters lost while the market is already moving on.

With the right solution, you can get your products to your customers. Quickly. Kawasaki launched a net-new program on LoanPro in just 48 days, a fraction of the industry average.

Compliance hurdles

28 to 39

STATES EXPANDED

Best Egg

Regulatory compliance puts roadblocks up every time you try to expand into a new state. New jurisdictions. Tight deadlines. More paperwork.

That's why Best Egg enlisted the help of LoanPro's Compliance Guardrails. This drove expansion into 11 new states—without increasing operational overhead or compliance risk.

Moving past the bottlenecks

Curious how LoanPro can help your portfolio move past those bottlenecks and continue scaling?

Reach out to us to see LoanPro in action.

Learn more