

# The power of a modern credit platform



The lending and credit market is always shifting, but credit providers are stuck choosing between outdated legacy systems, new market entrants without scale, or in-house tools that increase your operating expense. Instead, you need LoanPro, the leading platform to modernize, streamline, and scale your operations.

## The tangible impact of an end-to-end platform

LoanPro's modern credit platform has enabled 600+ clients to launch over 2,000 programs excelling across every aspect of their operation, adding tangible value to the metrics they care most about.

### LAUNCH NEW PRODUCTS IN WEEKS, NOT YEARS

#### Outpace the market

Kawasaki launched a new product in just 48 days, a fraction of the industry average of 6+ months. A leading neobank launched their first loan product on LoanPro in four weeks and scaled to over 100,000 originations in less than a year.

### DELIVER AN AWARD-WINNING EXPERIENCE

#### Drive loyalty and retention

Personalize interactions and empower customers with self-service options. The top ten list on the J.D. Power award for customer satisfaction in consumer lending is regularly populated with LoanPro clients.

### 3X EFFICIENCY WITH AUTOMATION

#### Achieve operational excellence

Enable your agents to handle three times as many accounts through custom automations and one-click solutions.

### DROP DEFAULT RATES BY 38%

#### Reduce credit risk

Keep borrowers engaged and repaying. A personal lender decreased their default rate by over 50% in their first year after migrating to LoanPro.



You look for a company and a culture that is aligned with where you are and where you want to go. As we learned more about LoanPro, we found this in our partnership.

ALEX RHODES, COO OF BEST EGG

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## Drive portfolio performance through the entire credit lifecycle

Supporting accounts from origination onward, LoanPro gives lenders, card providers, financial institutions, and others an end-to-end platform for virtually any class of credit product.

### ✔ Modern Lending Core

Drive innovation through an API-first architecture with security at the foundation.

### ✔ Origination Suite

Reduce fraud and credit risk while rapidly converting customers with integrated applications and decisioning.

### ✔ Servicing Suite

Deliver experiences that satisfy customers and boost agent productivity.

### ✔ Collections Suite

Reduce default rates with hardship programs and other tailored collections strategies.

### ✔ Payments Suite

Increase repayment rates with streamlined payment processing and worry-free PCI compliance.

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## Supporting virtually any class of credit product

### Installment loans and leases

📁 Consumer and B2B

🔒 Secured/Unsecured

🔧 Custom/hybrid programs

### Credit card and line of credit

🕒 Full revolving card

🏠 HELOC

🔒 Secured card



## Launch and scale with Loanpro's modern credit platform

Let's build the future of finance together

Visit us at [loanpro.io](https://loanpro.io)

